



It is one thing for us to believe we are the best. It is quite another to have our belief confirmed and recognized by our industry.

Penrose Square on Columbia Pike

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What it means to be a PACE winner:

Penrose Square on Columbia Pike was honored with a 2014 Property Management Association (PMA) Apartment Community Excellence Award (PACE). PACE recognizes extraordinary apartment communities that are passionate about providing exceptional customer service and making their residents' lives easier.

Why Should You Live at a Pace-Awarding Winning Community?

We competed against other apartment communities that charge similar rent. We were considered the best-in-class because:

- The appearance of our community shows a commitment to our residents that their homes should be pristine and inviting.
- Our common areas and amenities address residents' needs and desires.
- Independent judges determined that we deliver world-class resident services.
- Details matter. We pay meticulous attention to the little things that positively differentiate our community from our competitor's.
- We were recognized as a superior corporate citizen.
- Our marketing stands above the crowd.
- Our residents rarely, if ever, leave us because they are unhappy with our commitment to them.

Who determined we are best-in-class?

The PACE Awards sponsor, PMA. PMA is a nonprofit, independent organization established in 1952 whose nearly 2,500 members are responsible for the management and operation of an estimated 750,000 apartment homes. PMA created the PACE awards to help area residents identify the best apartment communities in the national capital region.

For more information on PACE and the reasons our community won a 2014 PACE award, visit www.bestapartmentsindc.com.



Penrose Square on Columbia Pike: 2014 PACE Winner Judge's Choice in VA

